

CLX CUSTOMER
LED
EXPERIENCE

Bespoke Checkout Solutions



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Why CLX Checkouts



Efficiency and Ergonomic Excellence

We design checkouts that enhance every aspect of the customer and team member experience.

From unloading to scanning, payment, packing and departure, we consider every step and design for efficiency and ergonomic excellence.



Customisable Solutions

Our range is customisable to suit your market needs.

We can also align to the colourway of your brand and your specific IT requirements.



Accessibility Features

The height of our solutions can be adjusted to suit the accessibility needs of customers and team members.



Sustainable, Modular Designs

We make replacing or updating individual parts easy without needing an entire checkout replacement.

We are committed to sustainable sourcing. We are FSC certified.

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Traditional Checkout

About

The Traditional Checkout is suitable for large footprint stores for transactions of 30 items or more, or whenever a customer prefers 1:1 service. It can be configured in a back-to-back format which reduces the footprint of the front end.



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Traditional Checkout

Features



- 1 Belted lights to show availability
- 2 Customisable checkout belt
- 3 Ergonomic packing area
- 4 Cash and Card functionality
- 5 Merchandising space
- 6 Adjustable service poles to connect to screens and card machines
- 7 Back-to-back design reduces the footprint of the front-end.

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Express Checkout

About

The Express Checkout is designed for convenience shops of 1 to 25 items or when a customer prefers 1:1 service. It has a customer facing screen and a large packing area for team members.



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Express Checkout

Features



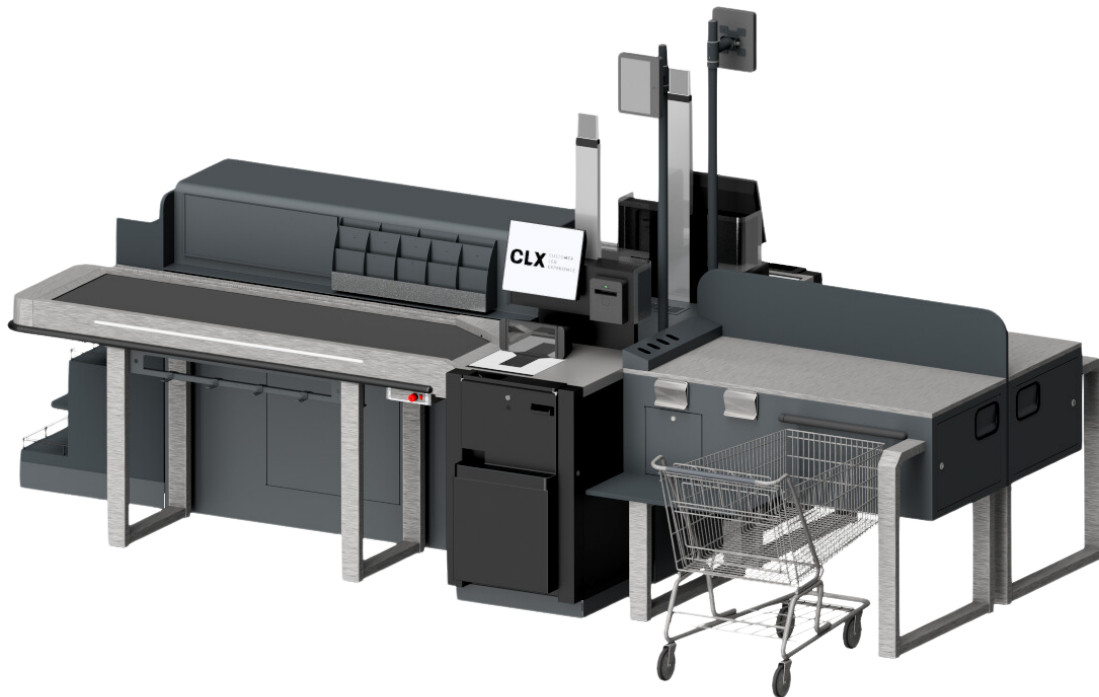
- 1 Spacious packing area with integrated bag hook for ease of packing
- 2 Customer facing screen
- 3 Merchandising space
- 4 Cash and card functionality

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Belted Trolley Checkout

About

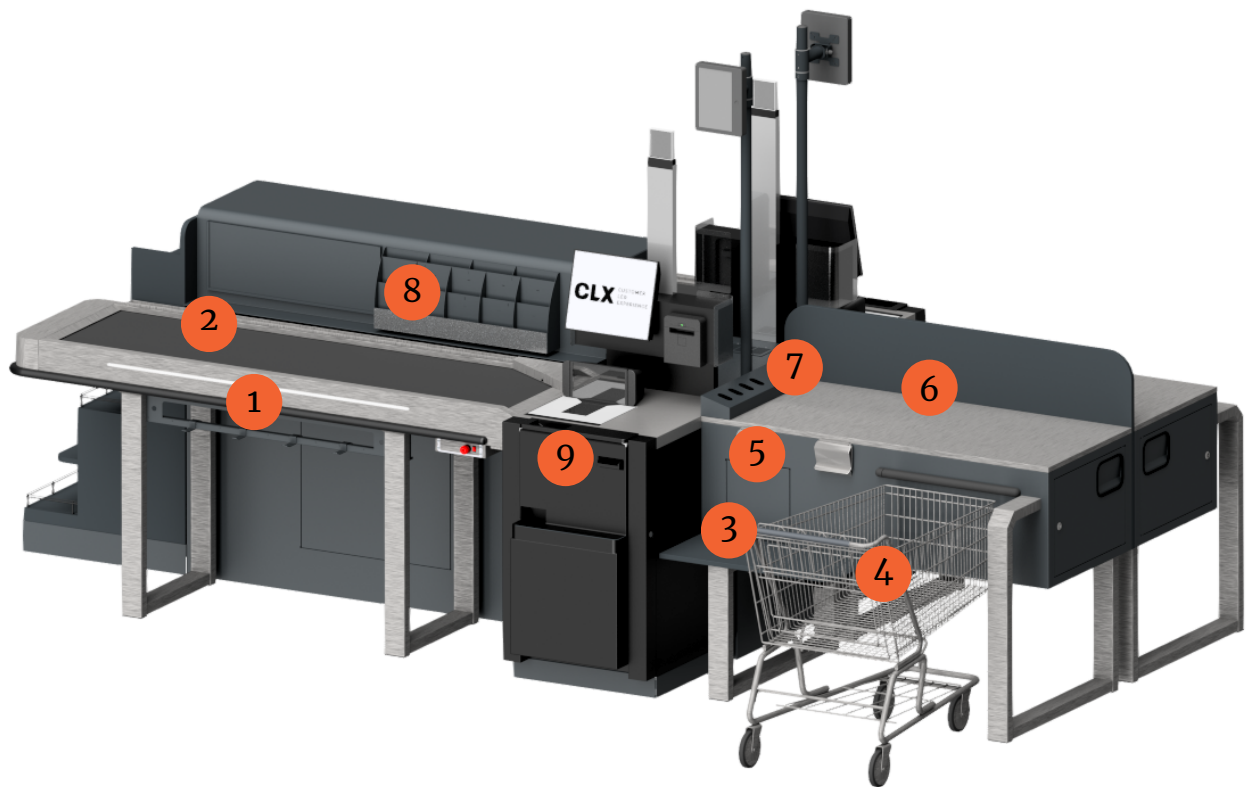
The **Belted Trolley Self Checkout** looks and feels like a **Traditional Checkout**, making it more user friendly and inviting for customers to use. It is optimal for shops of 15 to 35 items.



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Belted Trolley Checkout

Features



- 1 Belted lights to show availability
- 2 Customisable belt
- 3 Ergonomic packing bench for two bags
- 4 Dedicated space to park a trolley
- 5 Bagging clamps
- 6 Fragile shelf for eggs and bread, or shelf for customer's bags, keys or phone
- 7 Supports Scan and Go / Shop and Go
- 8 Merchandising space
- 9 Cash or Card Only

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Compact Self Checkout

About

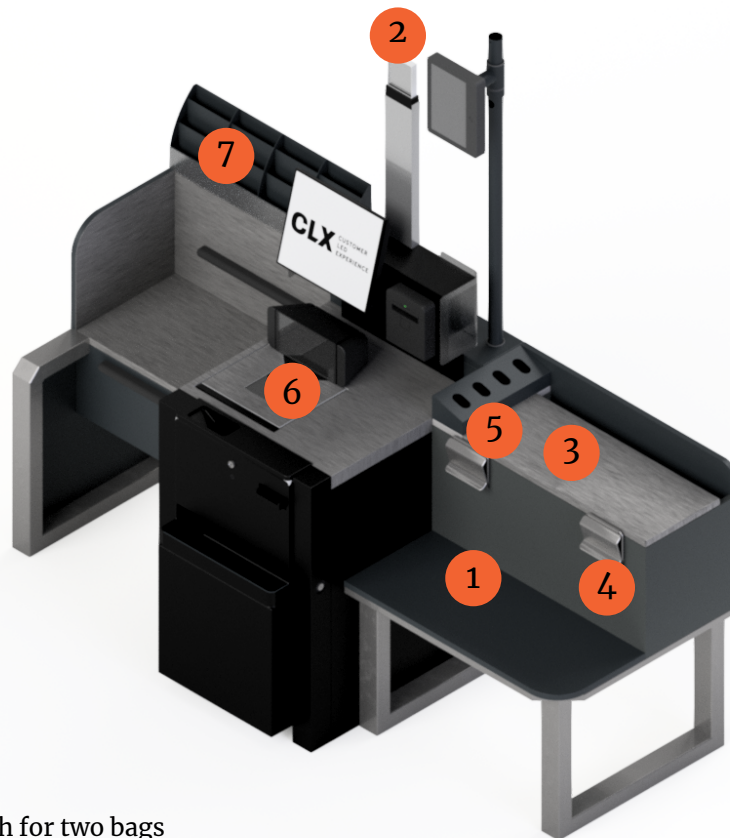
The **Compact Self Checkout** is a space efficient alternative to our **Belted Trolley Self Checkout**. Customers can **scan items directly** from a trolley or basket and it provides more space than basket self checkout options. It is best for small footprint stores and/or high trade stores. It is optimal for processing 10 to 25 items.



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Compact Self Checkout

Features



- 1 Ergonomic packing bench for two bags
- 2 The design includes service poles to show availability
- 3 Fragile shelf for eggs and bread, or shelf for customer's bags, keys or phone
- 4 Bagging clamps
- 5 Supports Scan and Go / Shop and Go
- 6 Cash or card functionality
- 7 Merchandising space

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Hybrid Checkout

About

The Hybrid Checkout solution provides flexibility. It serves as a self checkout, enabling as many checkouts to be open without the constraint of team member availability (for example, unexpected absences). When turned around, it can also be used as a traditional checkout, ideal for reducing queues during peak periods.



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Hybrid Checkout

Features



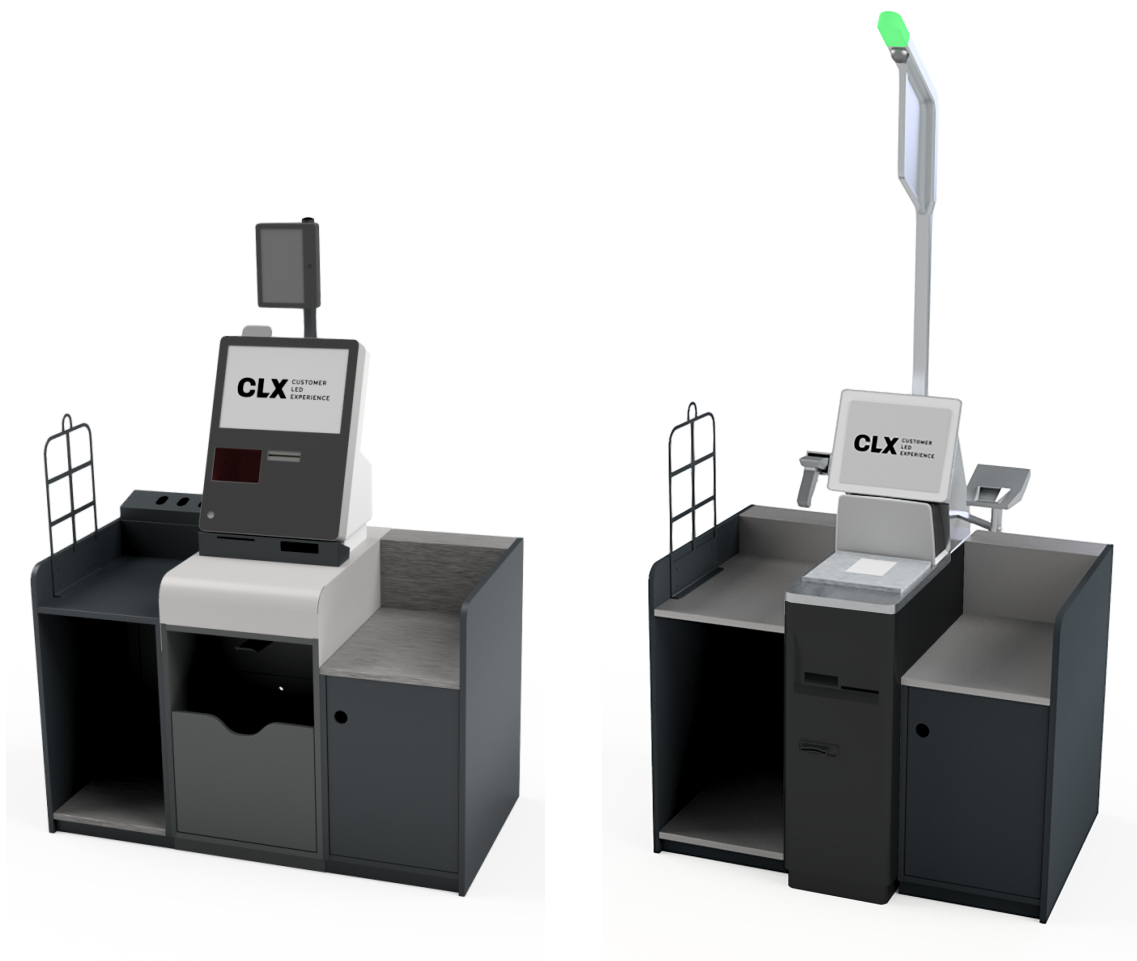
- 1 Belted lights to show availability
- 2 Dedicated space to park trolley
- 3 Bagging clamps
- 4 Packing shelf
- 5 Ergonomic packing area for a systematic and efficient transaction
- 6 Optional interactive game space for children
- 7 Customisable belt
- 8 Merchandising space
- 9 Easy to switch mode from traditional to self checkout and vice versa
- 10 Integrated cabinetry and bag storage
- 11 Large format digital display screens can be added to the front panel to boost marketing revenue

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Basket Self Checkout

About

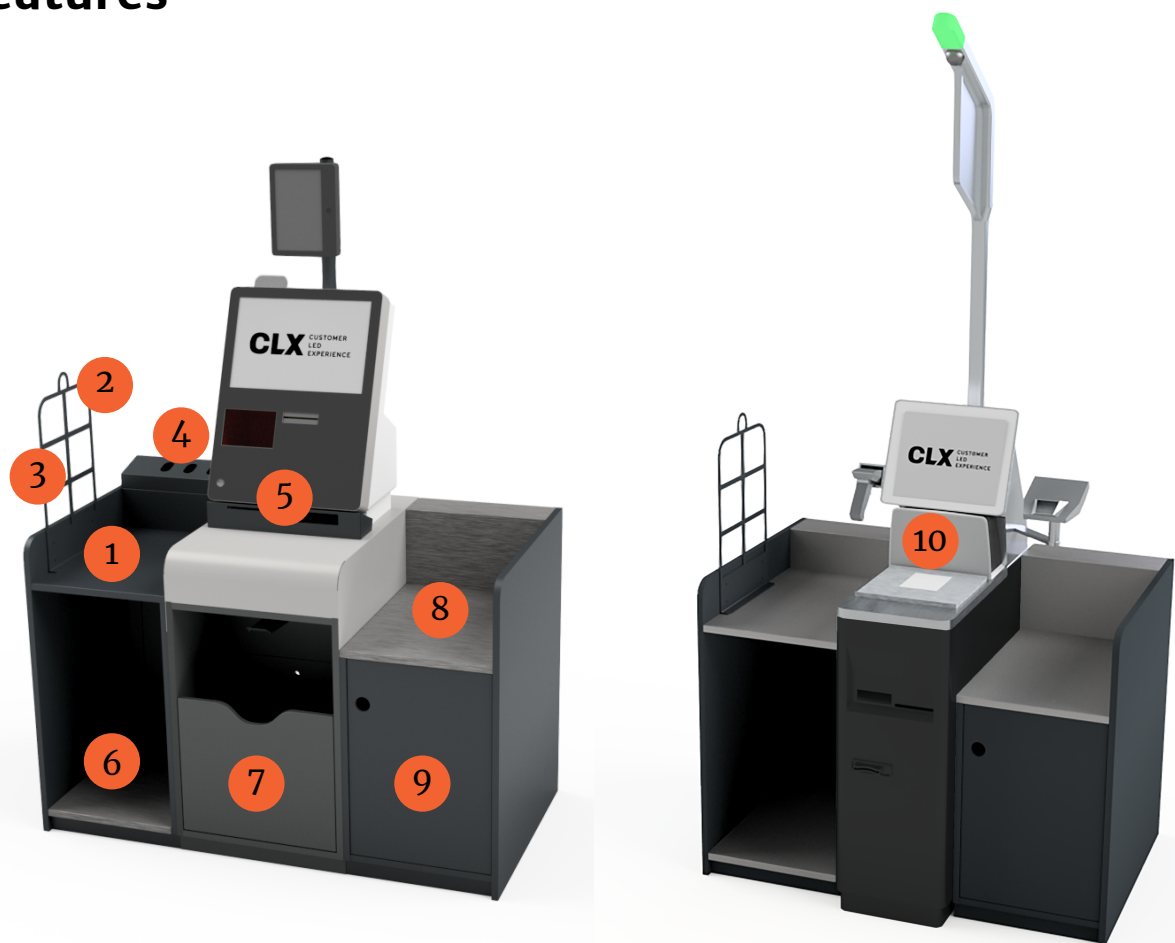
Our **Basket Self Checkout** is designed for smaller shops of 1 to 10 items. The modular design of the checkout allows for customisation to accommodate the retailers existing POS hardware. The CLX basket self checkout is proven to be **20% more efficient** than other standard basket self checkouts on the market.



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Basket Self Checkout

Features



- 1 Ergonomic packing area
- 2 Spacious packing shelf with integrated bag hook for ease of packing
- 3 Dividers for customer privacy
- 4 Supports Scan and Go / Shop and Go
- 5 Cash or card functionality
- 6 Storage for used baskets
- 7 Integrated storage for bags
- 8 The design prevents mis-scans due to customer space
- 9 Integrated storage for till rolls, spare bags or cleaning products
- 10 Integration of IT hardware

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Slimline Basket Self Checkout

About

The **Slimline Basket Checkout** is our smallest checkout solution. It works well for customers who want to 'grab and go', with 5 items or less in their shop. It is also good for small footprint stores which maximises commercial space.



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Slimline Basket Self Checkout

Features



- 1 Ergonomic packing area for a systematic and efficient transaction
- 2 Integrated bag hook for ease of packing
- 3 Card functionality
- 4 Integrated storage for bags
- 5 The design prevents mis-scans due to customer space
- 6 Integrated storage for till rolls, spare bags or cleaning products

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Peripherals

Our versatile and flexible peripheral solutions range is designed to meet the needs of both large and small stores, from flagship retailers to smaller footprint stores. Alongside the peripheral solutions below, CLX manufactures trolley return bays, shelving, chrome railing, service desks and more.

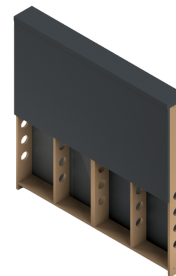
Basket Return Unit



About

The Basket Return Unit is a flexible storage solution for baskets. The design is fully customisable, which allows it to suit any retail environment.

Checkout Walls



About

Curved and straight walls are another component within our peripheral range. All sets can be customised in line with the store layout.

CLX Peripherals

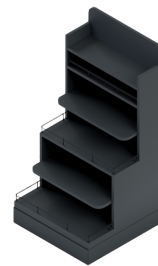
Weigh Scales



About

Our fully customisable range of weight scales are commonly integrated with the design of a checkout pen and have been used in many of our projects worldwide.

Merchandise Stand



About

Our fully customisable range of merchandise stands can be used in conjunction with our bespoke checkout solutions. The modular design of the stands allows for simplified installation.

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Where we work

We have manufacturing sites around the world, offering you the best onshore, offshore and nearshore options for faster, more cost effective delivery.



With offices in Australia, UK, Asia and the Middle East, as well as projects around the world, we know global retail and we bring these our insights to every project.

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Our UK Projects

Marks and Spencer - London Colney

CLX partnered with Marks and Spencer to design the new London Colney foodhall checkout area. The transformative front-end showcases CLX's innovative checkout solutions that allow customers to shop how, where and when they want. The familiar and user friendly design of CLX's Trolley Self Checkouts has resulted in M&S seeing a positive uptake of the new checkouts with no compromise to customer satisfaction.



CLX Trolley Self Checkouts in tandem format at M&S London Colney ▲

CLX

Our UK Projects

Marks and Spencer - London Colney

The horseshoe shaped self checkout area is a redesigned space for customers shopping with a basket in store. Notably, customers can see which checkouts are available from two entry points and then can easily access them in this wide-open section. CLX designed the area to fit in as many basket self checkouts as possible while still creating the feeling of space for customers.



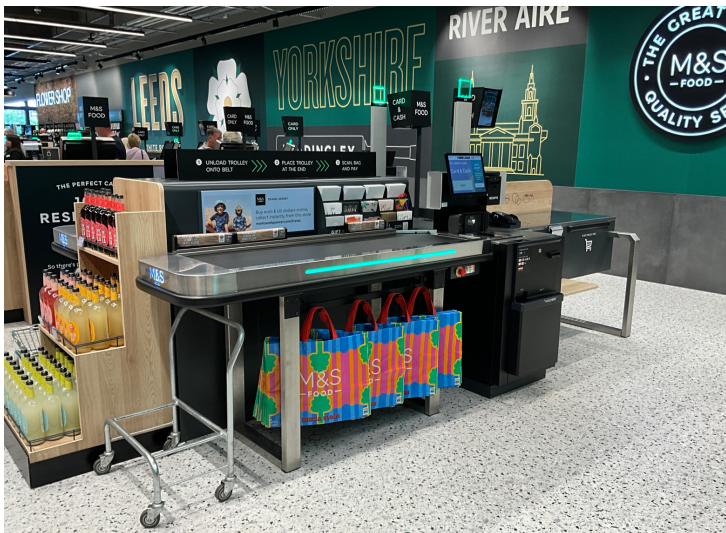
CLX Basket Self Checkouts in a horseshoe configuration at M&S London Colney ▲

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Our UK Projects

Marks and Spencer - Leeds White Rose

Alongside new checkout solutions at Marks and Spencer Leeds White Rose, CLX implemented an array of peripheral solutions such as curved walls, weighted scales and merchandise units to elevate the customer experience. We offer fully bespoke aesthetic and functional designs.



CLX Trolley Self Checkouts at M&S Leeds White Rose ▲



CLX curved wall and front end at M&S Leeds White Rose

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Our UK Projects

Sainsbury's - Witney

Sainsbury's partnered with CLX to review and reimagine a more efficient front end for 'Next Generation' store in Witney. After deep data analysis and store observations, CLX designed, manufactured and installed 9 **Belted Trolley Self Checkouts** into the store. Within weeks of reopening, there has been a reduction in queues and an increase in self-sufficiency.



CLX Trolley Self Checkouts at Sainsburys Witney, UK. ▲

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Our Asia Projects

Marks and Spencer – Central Tower Hong Kong

CLX partnered with Al-Futtaim to transform customer experiences in M&S stores in Hong Kong. The Central Tower Foodhall on Queen’s Road Central, re-opened with a new checkout space with dedicated entry and exit routes, spaces for basket returns, trolley returns and merchandise stands.

Our mix of **Express Checkouts**, **Compact Trolley Self Checkouts** and **Slimline Basket Self Checkouts** (previously, there was only one option – traditional checkouts) have contributed to reducing queues especially during lunch times and holiday periods.



CLX checkout space in Central Tower at Central Tower. ▲



Percy using the CLX Slimline Basket Self Checkouts at Central Tower.

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Our AU Projects

Target - Werribee, Melbourne

CLX partnered with Target to reimagine a more inclusive front end for their Werribee store.

After deep data analysis and store observations, we developed a strategy to improve the shopping experiences of all customers. We designed and manufactured a mix of checkout solutions including **an accessible checkout**, modified from our **Basket Self Checkout** solution. This checkout is specifically designed for wheelchair users. We also designed and installed a brighter and more open checkout space allowing family shoppers with trolleys and prams to move around and checkout at their own pace.



CLX front end in Target, Werribee. ▲

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Our AU Projects

Coles

CLX undertook a strategic review of the front end of Coles, our long-standing partner.

Through this, we identified ways in which we could unlock efficiencies that would be of commercial benefit while improving the customer experience. As part of this, we have designed and installed different types of checkouts including traditional, trolley and basket varieties. We have also designed packing benches and service desks.



CLX Trolley Self Checkout at Coles ▲

Contact

We are retail specialists with deep experience and expertise in front-end transformation. We have end-to-end capability to deliver a balanced front end. If you don't see what you have mind, get in touch and we will design something specific to your needs.



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